



FOR IMMEDIATE RELEASE

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HARTSELLE MEDICAL CENTER NAMES BUTCH NAYLOR CEO

HARTSELLE, AL – Following six months in an interim capacity, Butch Naylor has been named the permanent Chief Executive Officer of Hartselle Medical Center, officials announced today.

After a thorough search and interview process conducted by Capella Healthcare, the HMC Board, Medical Staff leaders, members of administration and department managers, Naylor was selected to serve in the permanent role at Hartselle Medical Center.

“Over the past six months, it has been a pleasure to work with the employees, physicians and board of Hartselle Medical Center, and I am honored to have been selected for this position permanently,” said Naylor.

“HMC is a terrific community hospital with excellent physicians and a dedicated staff. There is tremendous potential for this hospital to grow and enhance services for Morgan County. My wife and I are eager to plant roots here.”

Naylor has more than 35 years of experience in healthcare, serving as CEO at various hospitals in the Southeast, including Woodland Medical Center in Cullman, Alabama, Harris Hospital in Newport, Arkansas and Scott County Hospital in Oneida, Tennessee.

He was appointed interim CEO of HMC following the departure of Jeff Rains in June 2009.

David Burleson, Board Chairman for Hartselle Medical Center, says the board and staff have been impressed with Naylor’s enthusiasm and focus.

“We believe Butch is a good fit for the hospital and for our community,” says Burleson. “Since his arrival, Butch has made an immediate impact at HMC, and his knowledge of the hospital is particularly important as we move forward with growth plans related to inpatient rehabilitation and physician recruiting.”

“The Board is pleased to have been involved in the selection process and appreciate the overall community-focused approach of Capella Healthcare. They are willing to listen to the needs of our community and to respond accordingly. Over the last few months, they have invested nearly \$1 million in new technology, equipment and overall renovations at HMC.”

Naylor holds a bachelor’s degree in accounting, which he received from the University of Georgia. He earned an MBA from Georgia State University and is a Fellow of the American

College of Healthcare Executives (FACHE). Naylor and his wife, Cathy, have two sons - Aaron, a member of the US Navy, and Sloan, a student at the University of Arkansas.

ABOUT HARTSELLE MEDICAL CENTER

Proudly serving Morgan County residents since 1948, Hartselle Medical Center is a 150-bed acute-care hospital, accredited by the Joint Commission on Accreditation of Healthcare Organizations. The hospital offers emergency services, with Intensive and Medical/Surgical Care Units, outpatient and inpatient physical therapy, diagnostic imaging, and inpatient and outpatient surgical services. For more information about Hartselle Medical Center, please visit www.hartsellemedicalcenter.com.

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